

## Press release 30 January 2010 – for immediate release

### Mass Overdose Demonstration

*In advance of the proposed anti-homeopathy demonstration outside several Boots stores on Saturday 30 January 2010, this is a statement on behalf of the Alliance of Registered Homeopaths, a registering body which represents some 700 practicing professional homeopaths in the UK.*

**Homeopathic remedies are safe to take - You cannot 'overdose' on them.** The demonstration by a small group of anti-homeopathy skeptics, perhaps more accurately described as 'homeopathy denialists', will have proved this point quite conclusively.

It is a pity the denialists know so little about the system of medicine they seek to denigrate. Whilst understanding they speak for the Pharmaceutical Drugs industry, any homeopath could have told them that homeopathy works only when there is a close similarity between the symptoms of the patient's illness, and the known therapeutics of a particular homeopathic remedy.

#### **If there is no match, there will be no reaction!**

The real question that needs to be addressed is not the safety of homeopathy, but why homeopathy is such an effective medical therapy, and why so many people throughout the world, and for over two centuries now, have used it with such success.

***There are numerous high quality scientific studies that clearly demonstrate the effectiveness of homeopathy.*** The challenge facing the bona- fide scientific community is to discover why homeopathy is so effective.

Steve Scrutton  
Registrar, Media Officer.

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## **THE ALLIANCE OF REGISTERED HOMEOPATHS INFORMATION FOR EDITORS**

The Alliance of Registered Homeopaths (ARH) is a UK professional organisation that supports and promotes a high standard of safe, effective homeopathic practice. It currently represents over 700 practising homeopaths.

We are committed to:

- ensuring that quality homeopathy is available to all who wish to use it
- raising public awareness of the potential of homeopathic treatment
- encouraging a high standard of education for homeopaths
- supporting the ongoing professional development of our Members
- encouraging co-operation between our Members and other healthcare professionals, for the benefit of patients
- engaging in research, publishing and other activities that enhance our understanding of homeopathy
- acting as an information base for the general public.